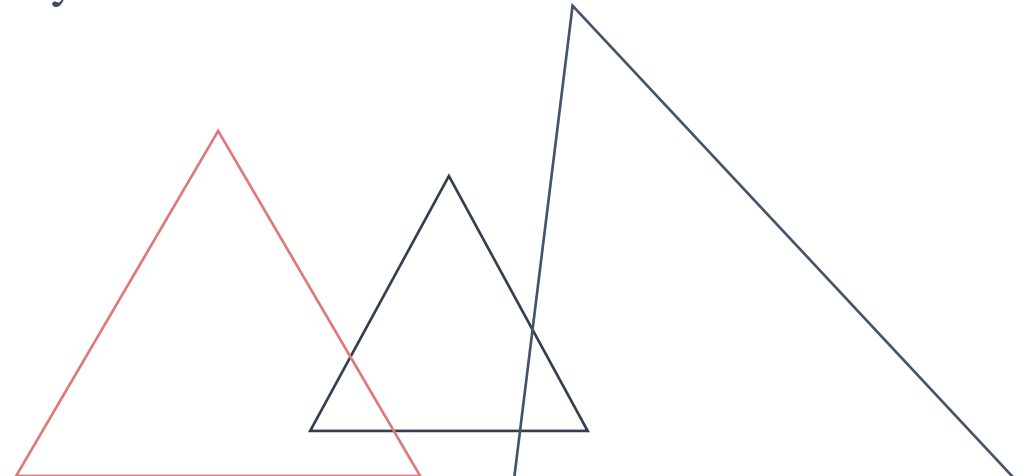


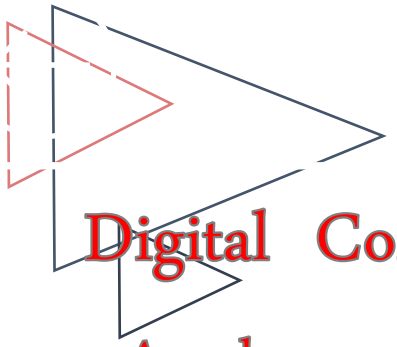
# **Incentive Mechanisms for Spatio-temporal Tasks in Mobile Crowdsensing**

**Jia Xu, Chengcheng Guan, Haipeng Dai,  
Dejun Yang, Lijie Xu, Jianyi Kai**

Jiangsu Key Laboratory of Big Data Security & Intelligent Processing,  
Nanjing University of Posts & Telecommunications



# Mobile Crowd Sensing



Digital Compass

Accelerometer

Camera

light sensor

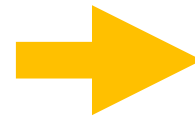
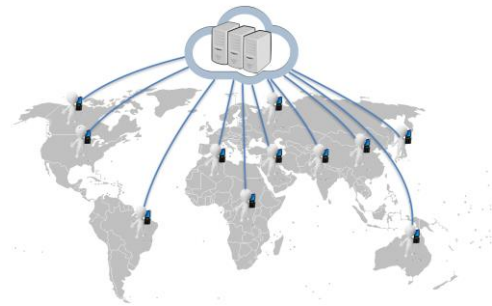


GPS

proximity sensor

Microphone

Gyroscope



traffic monitoring



noise monitoring



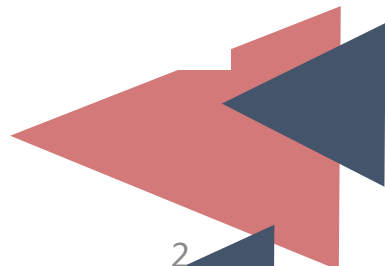
pollution monitoring



garbage classification



platform



# Incentive mechanisms for mobile crowd sensing



compensate users' cost

help to achieve good service quality

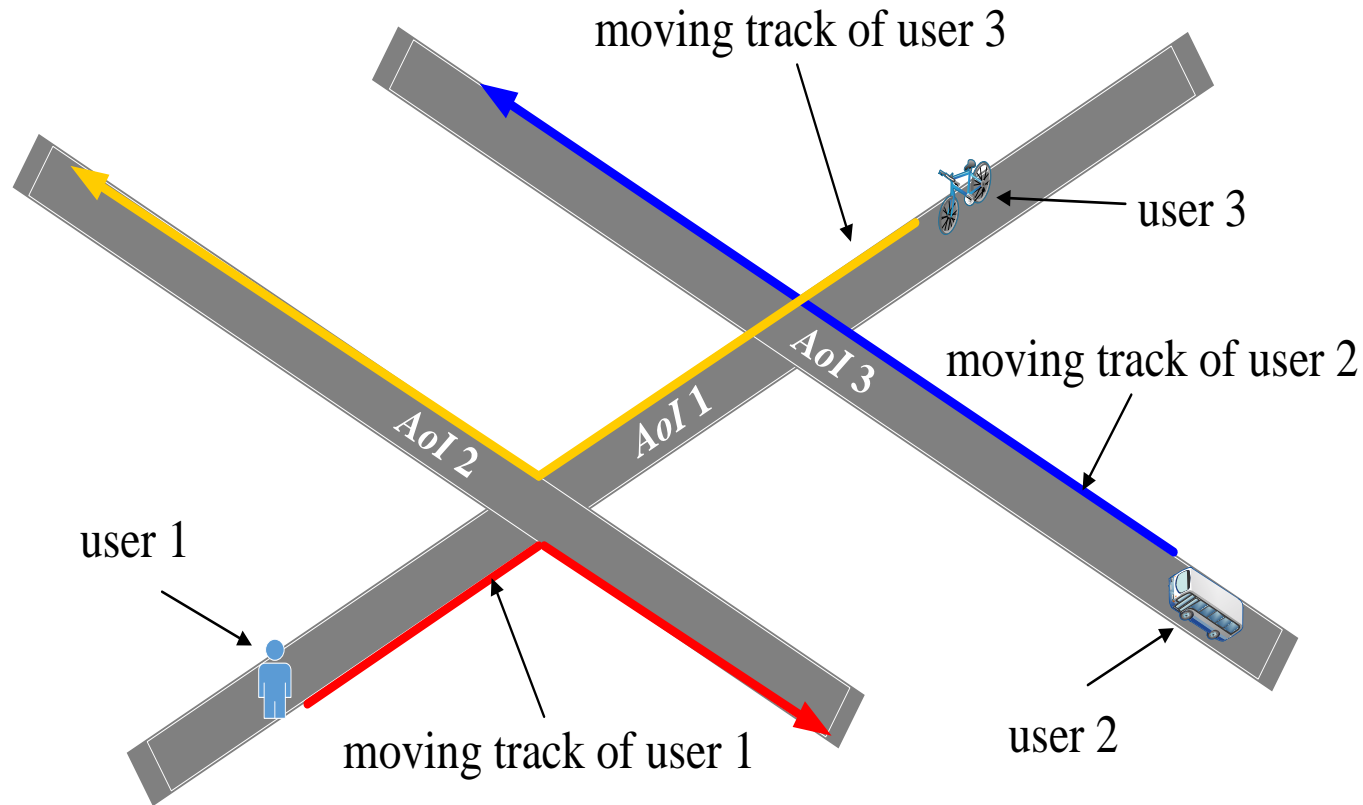


## Related Work

- Location dependent task
  - Y. Chon, et al., UbiComp, 2013.
  - Y. Feng, et al., INFOCOM, 2014.
- Time dependent task
  - J. Xu, et al., IEEE Trans. on Wireless Communications, 2015.
  - K. Han, et al., IEEE Trans. on Computers, 2016.
  - J. Xu, et al., Wireless Networks, 2017.
- Spatio-temporal tasks without overlap
  - Q. Li, et al., PerCom, 2013.
  - Z. Wang, et al., Computer Networks, 2018.



# A Motivating Example of Spatio-temporal Tasks



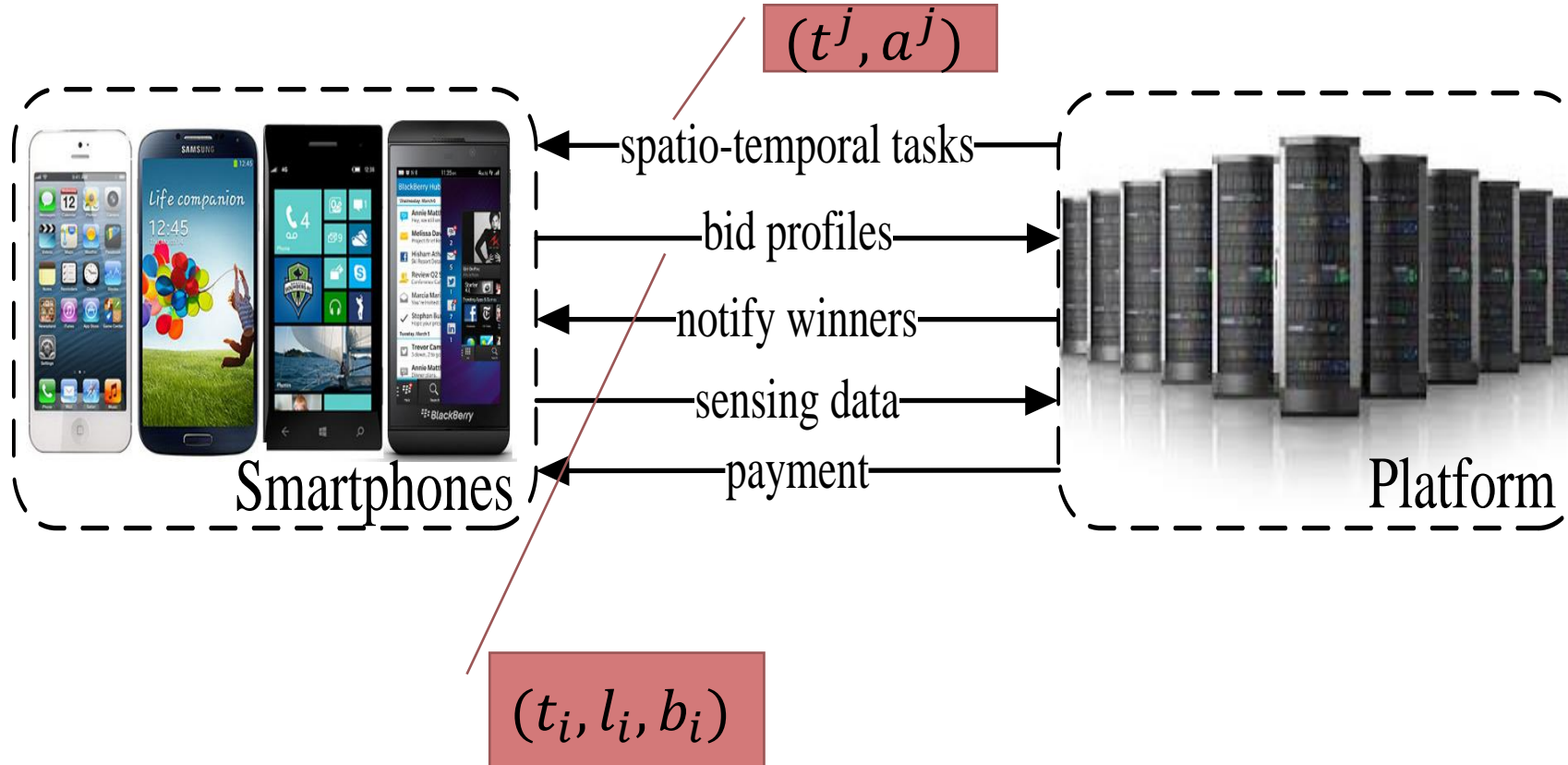
## Two Features:

- the sensing areas of tasks can have overlaps
- the collective sensing time for each task needs to meet the specified time duration

Spatio-temporal Tasks for Traffic Monitoring




# Reverse Auction Framework

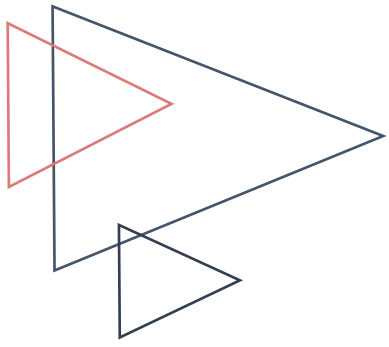




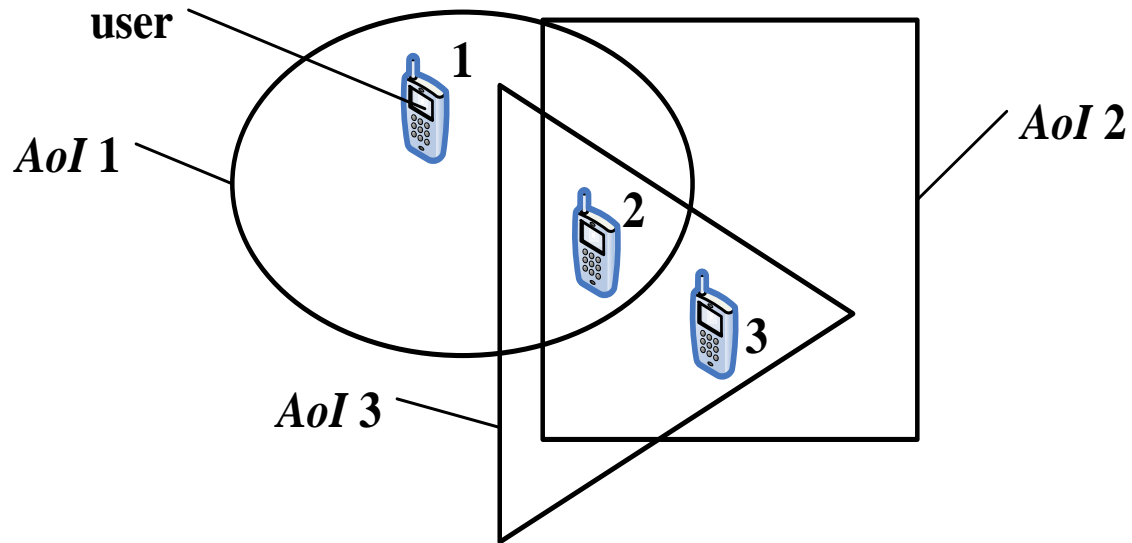
# Challenges

- How to determine the value of sensing data provided by such users who can contribute for multiple tasks simultaneously?
  - How to allocate the sensing time of the mobile users for their sensing areas?
  - How to prevent the strategic behavior by submitting dishonest bidding price?
- 

# Location Sensitive Model



**Location Sensitive Social Optimization (LSSO) problem**



**Objective:**

$$\min \sum_{i \in S} c_i$$

**Subject to:**

$$\sum_{i \in U^j} t_i \geq t^j, \forall \tau_j \in \Gamma$$

The *LSSO* problem is NP-hard since it is the Multi-set Multi-cover problem



# Incentive Mechanism for Location Sensitive Model (MLS)

The effective average cost of user  $i$

$$\frac{b_i}{\sum_{\tau_j \in \Gamma_i} \min\{t_i, t'^j\}}$$

Phase1: winner selection

```
while  $\sum_{\tau_j \in \Gamma} t'^j \neq 0$  do
   $i \leftarrow \arg \min_{h \in U \setminus S} \frac{b_h}{\sum_{\tau_j \in \Gamma_h} \min\{t_h, t'^j\}}$ ;
   $S \leftarrow S \cup \{i\}$ ;
  foreach  $\tau_j \in \Gamma_i$  do  $t'^j \leftarrow t'^j - \min\{t_i, t'^j\}$ ;
end
```

select the user with minimum effective average cost over the unselected user set as the winner until the winners' sensing time can meet the requirement of minimum sensing time of each task.

# Incentive Mechanism for Location Sensitive Model (MLS)

## Phase2: payment determination

execute the winner selection phase over  $U \setminus \{i\}$ , and the winner set is denoted by  $S'$ .

compute the maximum price that user can be selected instead of each user in  $S'$ .

```
foreach  $i \in S$  do
   $U' \leftarrow U \setminus \{i\}, S' \leftarrow \emptyset, t''^j \leftarrow t^j$ ;
  while  $\sum_{\tau_j \in \Gamma} t''^j \neq 0$  do
     $i_h \leftarrow \arg \min_{h \in U' \setminus S'} \frac{b_h}{\sum_{\tau_j \in \Gamma_h} \min\{t_h, t''^j\}}$ ;
     $S' \leftarrow S' \cup \{i_h\}$ ;
     $p_i \leftarrow \max\{p_i, \frac{\sum_{\tau_j \in \Gamma_i} \min\{t_i, t''^j\}}{\sum_{\tau_j \in \Gamma_{i_h}} \min\{t_{i_h}, t''^j\}} b_{i_h}\}$ ;
    foreach  $\tau_j \in \Gamma_{i_h}$  do  $t''^j \leftarrow t''^j - \min\{t_{i_h}, t''^j\}$ ;
  end
end
```

# Theoretical Analysis of MLS

**Lemma 1.** *MLS is computationally efficient*

$O(n^3 \varepsilon)$ ,  $\varepsilon$  is the maximum of overlaps of Aols

**Lemma 2.** *MLS is individually rational.*

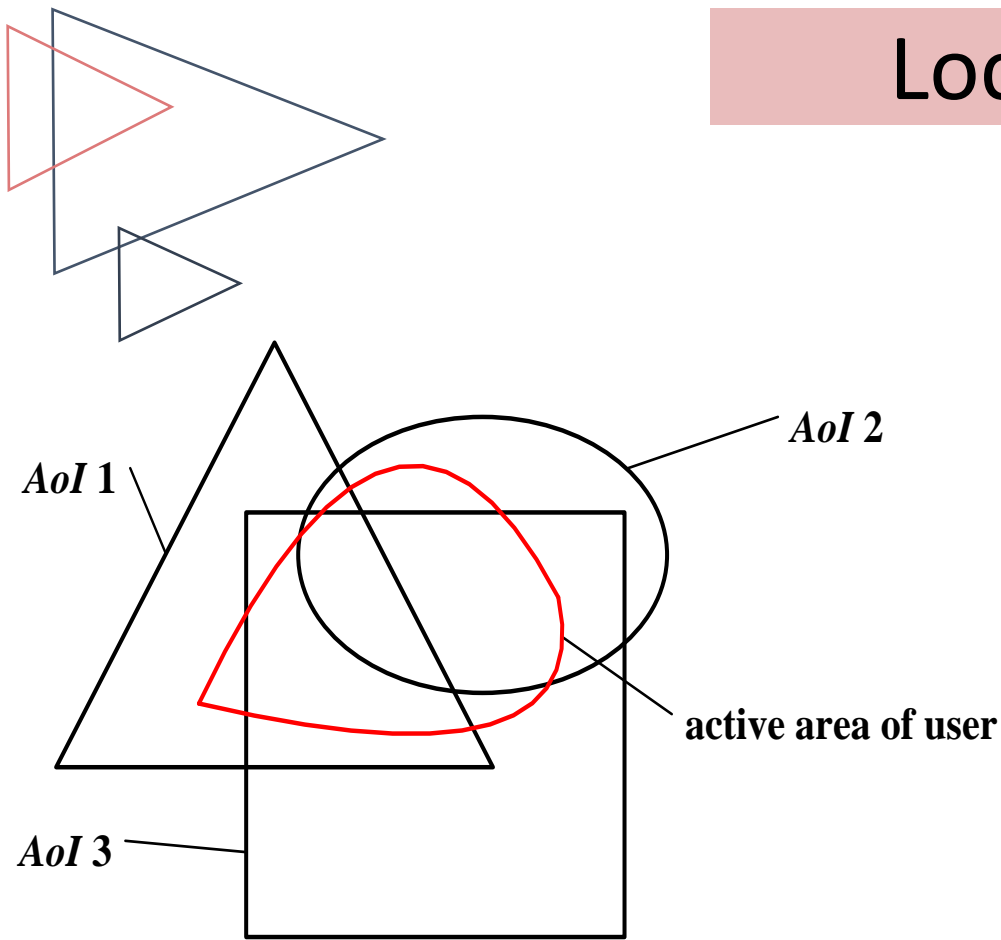
Each winner will have a nonnegative utility while bidding its true cost.

**Lemma 3.** *MLS is truthful*

No user can improve its utility by submitting a false cost, no matter what others submit.

**Lemma 4.** *MLS can approximate the optimal solution within a factor of  $H_K$ , where  $K = \max_{i \in U} \sum_{\tau_j \in \Gamma_i} \min \{t_i, t^j\}$ ,  $H_K = 1 + \frac{1}{2} + \dots + \frac{1}{K}$ .*

# Location Insensitive Model



Let  $SA_i = \{sa_{i,1}, sa_{i,2}, \dots, sa_{i,2^{|r_i|-1}}\}$  be the set of sensing areas of user  $i$ .

Let  $t_{sa_{i,k}}$  be the sensing time of user  $i$  allocated in sensing area  $sa_{i,k}$

***Location Insensitive Social Optimization (LISO) problem***

**Objective:**  $\min \sum_{i \in S} c_i$

**Subject to:**  $\sum_{i \in U, sa_{i,k} \cap a^j \neq \emptyset} t_{sa_{i,k}} \geq t^j, \forall \tau_j \in \Gamma$

The *LISO* problem is NP-hard since the *LISO* problem is a generalization of the *LSSO* problem.

# Incentive Mechanism for Location Insensitive Model (MLI)

The effective average cost of user  $i$

$$\frac{b_i}{\sum_{\tau_j \in \Gamma_i} \sum_{k: sa_{i,k} \cap a^j \neq \emptyset} (tsa_{i,k} \cdot |sa_{i,k}|)}$$

Phase1: winner selection

```
while  $\sum_{\tau_j \in \Gamma} t'^j \neq 0$  do
  TSA  $\leftarrow$  Allocation( $\Gamma, U \setminus S, \mathbf{B}, \{t'^1, t'^2, \dots, t'^m\}$ );
   $i \leftarrow \arg \min_{h \in U \setminus S} \frac{b_h}{\sum_{\tau_j \in \Gamma_h} \sum_{k: sa_{h,k} \cap a^j \neq \emptyset} (tsa_{h,k} \cdot |sa_{h,k}|)}$ ;
   $S \leftarrow S \cup \{i\}$ ;
  foreach  $\tau_j \in \Gamma_i$  do  $t'^j \leftarrow t'^j - \sum_{k: sa_{h,k} \cap a^j \neq \emptyset} tsa_{h,k}$ ;
end
```

calculate the sensing time for each area by calling function Allocation( $\cdot$ ) for each user

# Incentive Mechanism for Location Insensitive Model (MLI)

calculate the sensing time allocation matrix

select the sensing areas with most overlaps of AoIs

select the task with minimum residual sensing time of all tasks overlapping the selected sensing area

calculate the minimum value of this two time

```
foreach  $i \in U''$  do
   $t'_i \leftarrow t_i$ ;  $SA'_i \leftarrow SA_i$ ;  $\{\overline{t}'^1, \overline{t}'^2, \dots, \overline{t}'^m\} \leftarrow \mathcal{R}$ ;
  while  $t'_i > 0$  and  $SA'_i \neq \emptyset$  do
     $k \leftarrow \arg \max_{k: sa_{i,k} \in SA'_i} |sa_{i,k}|$ ;
     $j \leftarrow \arg \min_{j': a^{j'} \cap sa_{i,k} \neq \emptyset} \overline{t}'^{j'}$ ;
     $t_{sa_{i,k}} \leftarrow \min\{\overline{t}'^j, t'_i\}$ ;
     $t'_i \leftarrow t'_i - t_{sa_{i,k}}$ ;
     $SA'_i \leftarrow SA'_i \setminus \{sa_{i,k}\}$ ;
    foreach  $\tau_j \in \Gamma_i$  s.t.  $a^j \cap sa_{i,k} \neq \emptyset$  do
       $\overline{t}'^j \leftarrow \overline{t}'^j - t_{sa_{i,k}}$ ;
    end
  end
end
end
```

# Incentive Mechanism for Location Insensitive Model (MLI)

Phase2: payment determination

execute the winner selection phase over  $U \setminus \{i\}$ , and the winner set is denoted by  $S'$ .

compute the maximum price that user can be selected instead of each user in  $S'$ .

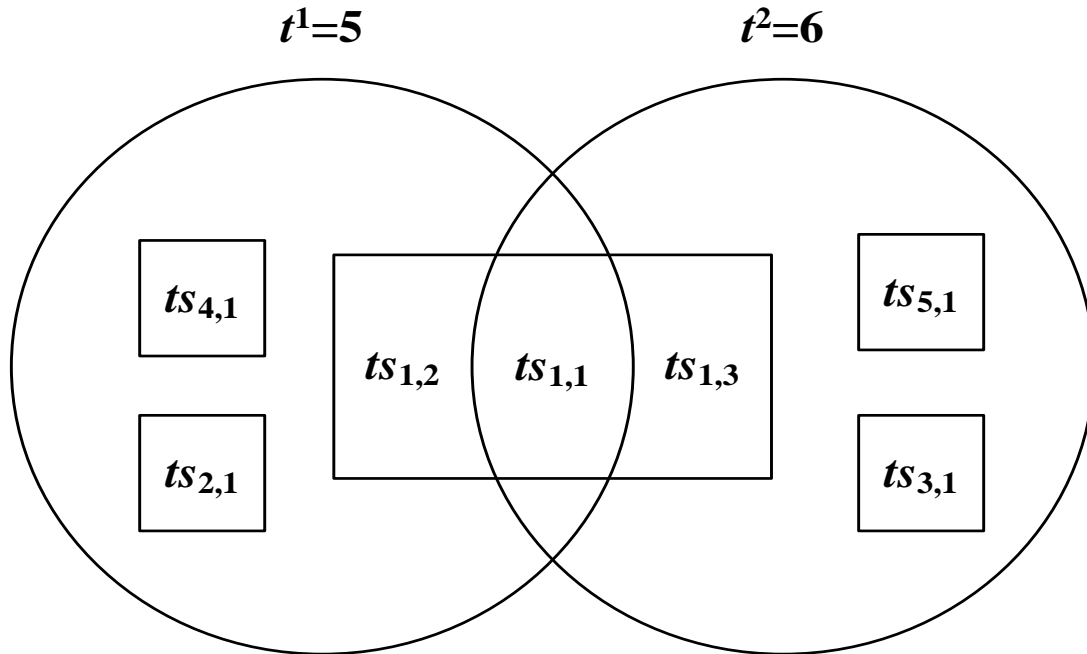
```
foreach  $i \in S$  do
   $U' \leftarrow U \setminus \{i\}, S' \leftarrow \emptyset, t''^j \leftarrow t^j$ ;
  while  $\sum_{\tau_j \in \Gamma} t''^j \neq 0$  do
     $\mathbf{TSA}' \leftarrow \text{Allocation}(\Gamma, U' \setminus S', \mathbf{B}, \{t''^1, t''^2, \dots, t''^m\})$ ;
     $i_h \leftarrow \arg \min_{h \in U' \setminus S'} \frac{b_h}{\sum_{\tau_j \in \Gamma_h} \sum_{k: sa_{h,k} \cap a^j \neq \emptyset} (tsa'_{h,k} \cdot |sa_{h,k}|)}$ ;
     $S' \leftarrow S' \cup \{i_h\}$ ;
     $p_i \leftarrow \max\{p_i, \frac{\sum_{\tau_j \in \Gamma_i} \sum_{k: sa_{i,k} \cap a^j \neq \emptyset} tsa'_{i,k}}{\sum_{\tau_j \in \Gamma_{i_h}} \sum_{k: sa_{i_h,k} \cap a^j \neq \emptyset} tsa'_{i_h,k}} b_{i_h}\}$ ;
    foreach  $\tau_j \in \Gamma_{i_h}$  do
       $t''^j \leftarrow t''^j - \sum_{k: sa_{i_h,k} \cap a^j \neq \emptyset} tsa'_{i_h,k}$ ;
    end
  end
end
```

# Theoretical Analysis of MLI

*MLI is computationally efficient, individually rational, truthful, and  $H_K$  approximate, where  $K = \max_{i \in U} \sum_{\tau_j \in \Gamma_i} \sum_{k: sa_{i,k} \cap a^j \neq \emptyset} (tsa_{i,k} \cdot |sa_{i,k}|)$ .*



# A Toy Example for Winner Selection of MLI



	User1			User2	User3	User4	User5
$t_i$	4			1	2	4	4
$b_i$	5			2	3	7	9
	$t_{sa_{1,1}}$	$t_{sa_{1,2}}$	$t_{sa_{1,3}}$	$t_{sa_{2,1}}$	$t_{sa_{3,1}}$	$t_{sa_{4,1}}$	$t_{sa_{5,1}}$
Round 1	4	0	0	1	2	4	4
Winner							
Round 2				1	2	1	2
Winner							
Round 3				1		1	0
Winner							

Round 1:  $t'^1 = 5, t'^2 = 6, S = \emptyset$

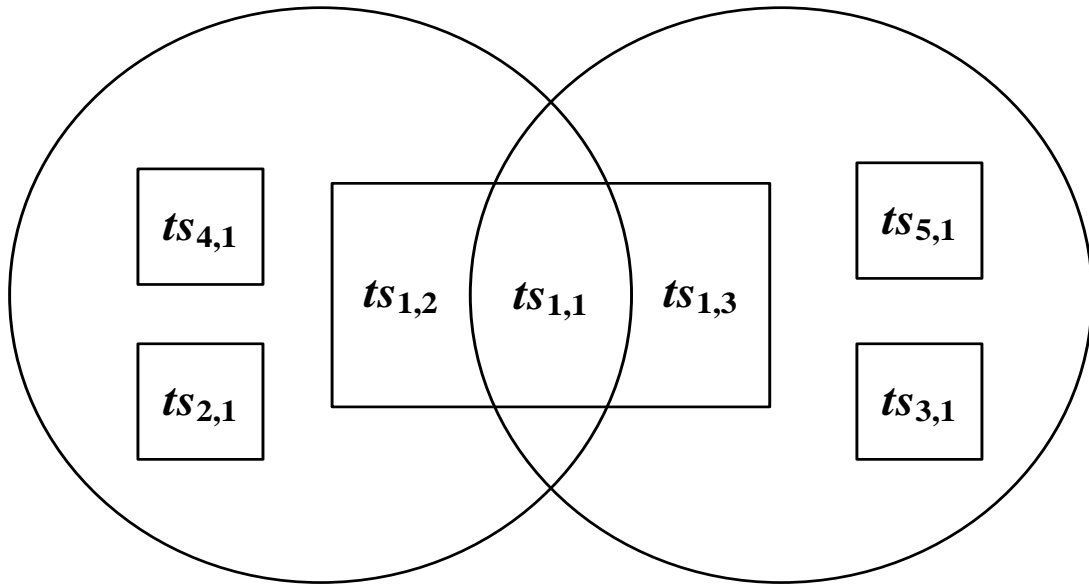
$$\frac{b_1}{2t_{sa_{1,1}}} = \frac{5}{8}, \frac{b_2}{t_{sa_{2,1}}} = 1, \frac{b_3}{t_{sa_{3,1}}} = \frac{3}{2}, \frac{b_4}{t_{sa_{4,1}}} = \frac{7}{4}, \frac{b_5}{t_{sa_{5,1}}} = \frac{9}{4}.$$

user 1 wins

# A Toy Example for Winner Selection of MLI

$t^1=5$

$t^2=6$



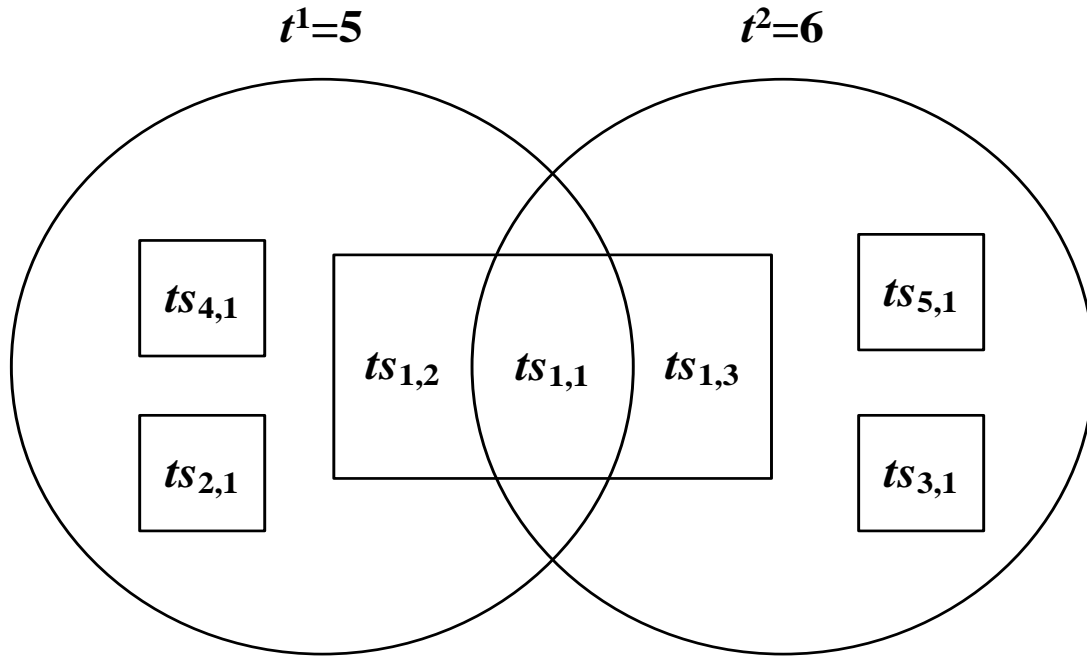
	User1			User2	User3	User4	User5
$t_i$	4			1	2	4	4
$b_i$	5			2	3	7	9
	$t_{sa_{1,1}}$	$t_{sa_{1,2}}$	$t_{sa_{1,3}}$	$t_{sa_{2,1}}$	$t_{sa_{3,1}}$	$t_{sa_{4,1}}$	$t_{sa_{5,1}}$
Round 1	4	0	0	1	2	4	4
Winner							
Round 2				1	2	1	2
Winner							
Round 3				1		1	0
Winner							

Round 2:  $t'^1 = 5 - 4 = 1, t'^2 = 6 - 4 = 2, S = \{1\}$

$$\frac{b_2}{t_{sa_{2,1}}} = 2, \quad \frac{b_3}{t_{sa_{3,1}}} = \frac{3}{2}, \quad \frac{b_4}{t_{sa_{4,1}}} = 7, \quad \frac{b_5}{t_{sa_{5,1}}} = \frac{9}{2}.$$

user 3 wins.

# A Toy Example for Winner Selection of MLI



	User1			User2	User3	User4	User5
$t_i$	4			1	2	4	4
$b_i$	5			2	3	7	9
	$t_{sa_{1,1}}$	$t_{sa_{1,2}}$	$t_{sa_{1,3}}$	$t_{sa_{2,1}}$	$t_{sa_{3,1}}$	$t_{sa_{4,1}}$	$t_{sa_{5,1}}$
Round 1	4	0	0	1	2	4	4
Winner							
Round 2				1	2	1	2
Winner							
Round 3				1		1	0
Winner							

Round 3:  $t'^1 = 1, t'^2 = 2 - 2 = 0, S = \{1,3\}$

$\frac{b_2}{t_{sa_{2,1}}} = 2, \frac{b_4}{t_{sa_{4,1}}} = 7$ . user 2 wins.

Thus  $S = \{1,3,2\}$ .

# Performance Evaluation

## Bench Mark Algorithms

- ***MLS-GB*** : greedily select the user with minimum bidding price as the winner in the location sensitive model
- ***MLS-GC***: greedily select the user with maximal effective coverage as the winner in the location insensitive model
- ***MLI-GB*** : greedily select the user with minimum bidding price as the winner in the location sensitive model
- ***MLI-GC***: greedily select the user with maximal effective coverage as the winner in the location insensitive model
- ***ApproxMCS***: untruthful approximation algorithm [1] for maximizing the revenue of owner in mobile crowdsensing

[1]K. Han, C. Zhang, J. Luo, M. Hu, and B. Veeravalli, "Truthful Scheduling Mechanisms for Powering Mobile Crowdsensing," *IEEE Trans. on Computers*, vol.65, no.1, pp. 294-307, 2016.

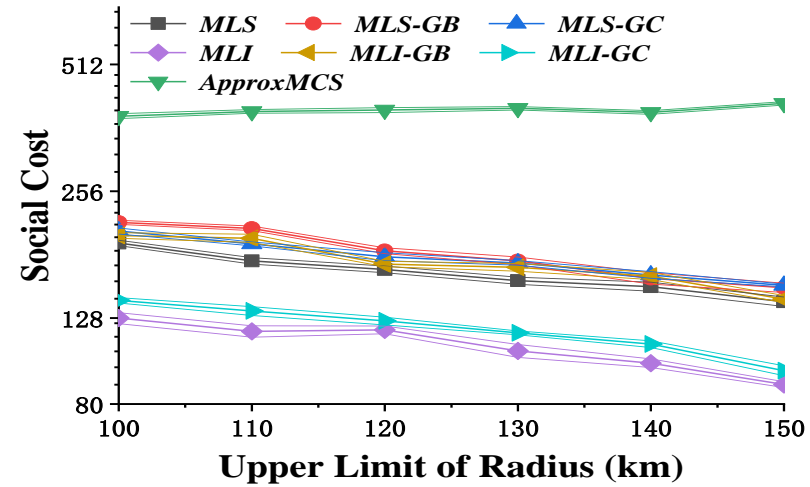
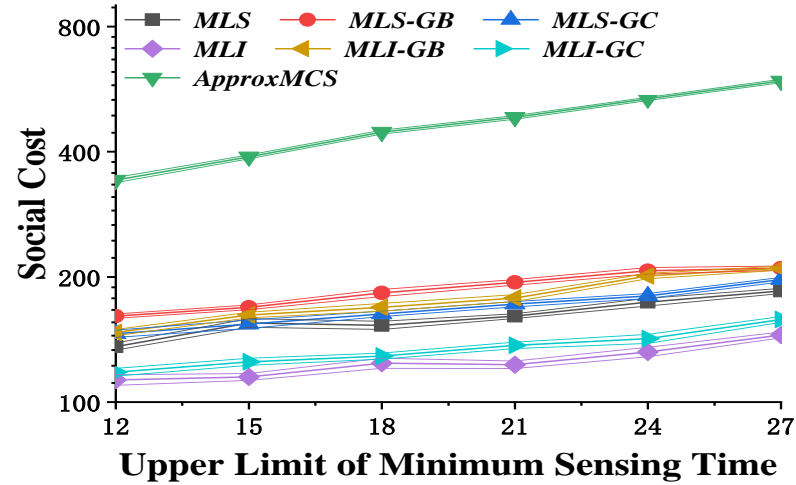
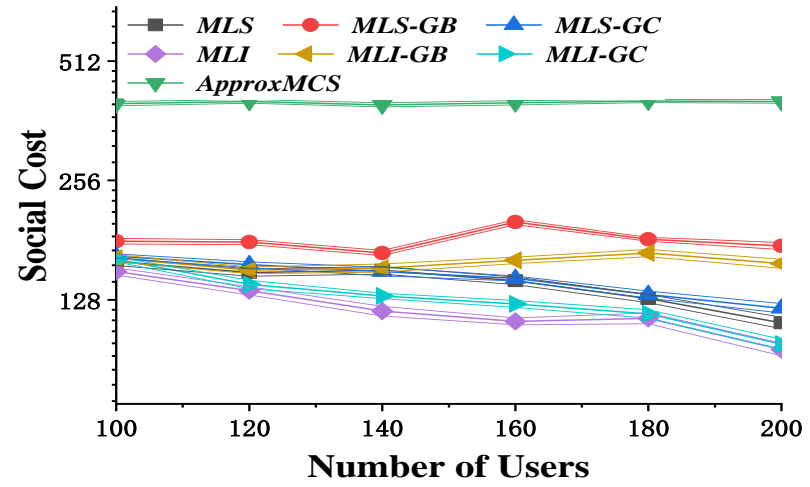
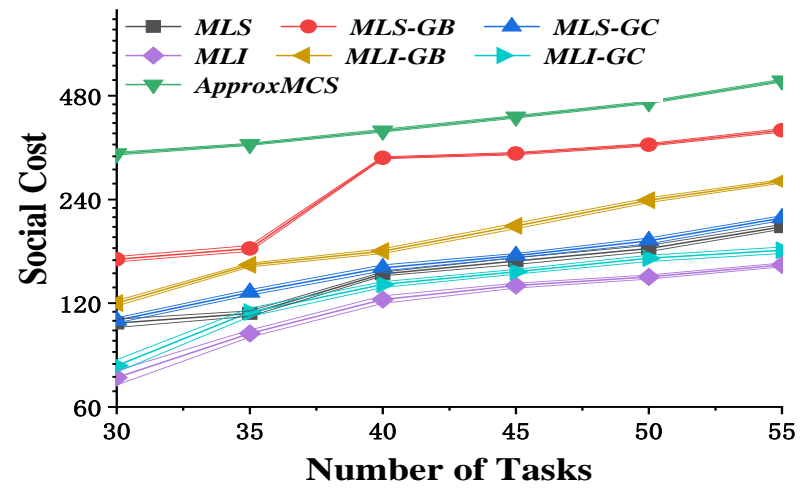
# Performance Evaluation

## Datasets

- air pollution data [2] from the sites in Beijing
- T-Drive trajectory data [3] in Beijing
- contains trajectories of 10,357 taxis in Beijing
- regard the taxi trajectory between 14:30:29 and 15:00:29 as the active areas of the user

[2]<http://beijingair.sinaapp.com/>

[3]<https://www.microsoft.com/en-us/research/publication/t-drive-trajectory-data-sample/>



*MLS* outputs 22.3% and 5.3% less social cost than *MLS-GB* and *MLS-GC* on average, respectively. *MLI* outputs 33.6% and 7.8% less social cost than *MLI-GB* and *MLI-GC* on average, respectively.

# Thank you!

Q & A

[xujia@njupt.edu.cn](mailto:xujia@njupt.edu.cn)



Power of the Crowd

